

OFFICIAL RULES OF THE CAMILLUS® AFRICAN SAFARI HUNT GIVEAWAY

NO PURCHASE NECESSARY TO ENTER OR WIN.

ENTRY INTO THIS SWEEPSTAKES CONSTITUTES YOUR ACCEPTANCE OF THESE OFFICIAL RULES. VOID WHERE PROHIBITED BY LAW.

- 1. Sweepstakes Period:** The Camillus® African Safari Hunt Giveaway (“Sweepstakes”) begins on January 19, 2016 and ends on January 18, 2017.
- 2. Sponsors:** Acme United Corporation, 55 Walls Drive, Suite 201, Fairfield, CT 06824, and Acme United Canada Ltd., 210 Broadway Avenue, Suite 204, Orangeville, Ontario, Canada, L9W 5G4.
- 3. Eligibility:** Except where prohibited by law, the Sweepstakes is open only to individuals who are, at the time of entry: (a) legal residents of the continental United States and at least 21 years of age or older, or (b) legal residents of Canada (excluding Quebec and the Maritime Provinces, namely Nova Scotia, New Brunswick, and Prince Edward Island) and at least 21 years of age or older. Additionally, the Sweepstakes is only open to individuals who have prior hunting experience. Employees of the Sponsors, their affiliates, subsidiaries, advertising, promotion and production agencies, including those entities’ respective officers, directors, shareholders, representatives, agents, counsel, successors, and assigns (“Sponsor Affiliates”), as well as employees’ immediate family members and persons living in the same household as an employee, are not eligible to enter. The person named in the application entry will be deemed the official entrant (“Participant”). Only one entry per person is permitted. Questions of eligibility are decided by the Sponsors in their sole discretion. The Sweepstakes is subject to all applicable laws and regulations of the federal, state, provincial, territorial, and local governments of the United States and Canada (except Quebec and the Maritime Provinces). These Official Rules of the Camillus® African Safari Hunt Giveaway are available at www.camillusknives.com/safari.
- 4. Acknowledgements of Participants:** Each Participant acknowledges and agrees: (a) to be bound by these Official Rules; (b) that the decisions of the Sponsors are final and binding on all matters relating to the Sweepstakes; (c) that he/she is eligible to participate; (d) that the terms and conditions of the Sweepstakes are subject to change; and (e) any Participant who does not comply with the rules will be disqualified without recourse.
- 5. How to Enter:** There is no entry fee for the Sweepstakes. Sweepstakes participants may enter only (a) online via the Sponsors’ websites, www.camillusknives.com and www.camillusknives.ca/; or (b) by using a mobile device to scan the QR code located on select Sweepstakes posters or (c) by using a Sponsor’s tablet device, available at promotional events and trade shows. Each Participant must provide his/her name, age, address, telephone number, and e-mail address (“Personal Information”). The Sponsors are not responsible for lost, late, damaged, illegible, garbled, altered, inaccurate,

misdirected (whether by human or technical error), undelivered, or delayed entries. No entries may be submitted by mail and any such entries will be considered void. A Participant's odds of winning the Sweepstakes depends upon the total number of eligible entries received, and for Participants who are Canadian residents, whether they correctly answer the required skill-testing question detailed further below.

6. **Privacy Policy:** This Sweepstakes is subject to the Sponsors' respective Privacy Policies, available at www.acmeunited.com/Footer/Privacy+Policy/Privacy+Policy/946 and www.camillusknives.ca/Footer/Privacy+Policy/Privacy+Policy/1986, and is subject to the Sponsors' respective Terms of Use, available at www.acmeunited.com/Footer/Terms/Terms/945 and www.camillusknives.ca/Footer/Terms/Terms/1991. The Sponsors reserve the right to maintain any Personal Information provided by Participants and all other records relating to the Sweepstakes for at least two years, after which it may be destroyed in a secure manner.
7. **Disclosure of Sponsors' Use of Participant Information:** The Sponsors collect the Personal Information submitted by Participants in their Sweepstakes entry and use it to administer the Sweepstakes. All Personal Information will be securely stored by the Sponsors. The Sponsors may also use the information in connection with their own future marketing, advertising, publicity, or other business purposes. However, the Sponsors will not disclose any Personal Information to any third parties without the Participant's advance permission. By submitting an entry to the Sweepstakes, all Participants acknowledge and consent to this collection and use of their Personal Information.
8. **When to Enter:** Entries may be submitted beginning at 12:01 AM Eastern Time ("ET") on January 19, 2016. To be entered in the Sweepstakes drawing, all entries must be received no later than 11:59 PM ET on January 20, 2017. For purposes of these Official Rules, receipt of an online entry occurs when a Sponsor's server records the entry information upon the Participant clicking the "Submit Entry" button. Automated computer receipts (such as one confirming delivery of e-mail) do not constitute proof of actual receipt by the Sponsors. No entries will be returned or held in confidence and your entry does not create a confidential relationship or entitle you to a right of privacy between you and the Sponsors, or any of its affiliates, subsidiaries, or agents.
9. **Selection of Winner:** There will be only one (1) Grand Prize (the "Prize") awarded in the entire Sweepstakes to one (1) eligible participant (the "Winner"). There will be no regional allocation of the prize in either the United States or Canada. On January 21, 2017, a Winner for the Prize will be selected electronically by Sponsors from all eligible entries in an automated process. If an eligible Participant selected during the automatic process is a Canadian resident, before ultimately being declared a Winner of the Prize, that person must correctly answer a mathematical skill-testing question, without assistance and within the time provided (if applicable), which will be conveyed during the Prize Notification. Upon that Canadian person's correct response to the skill-testing question, he or she will become the Winner; if he or she does not correctly answer the skill-testing question as required, he or she will be disqualified and an alternative Winner will be selected through the automated process from the remaining eligible entries. **All**

decisions of the Sponsors are final and binding in all matters relating to the Sweepstakes, including the selection of Winner.

10. Notification: Winner of the Prize will be notified on or about five (5) days after the Winner is selected via e-mail or telephone. After the notification, the Winner will promptly be sent a Publicity Release (“Release”), an Affidavit of Eligibility (“Affidavit”), as well as any other documents the Sponsor deems necessary (“Prize Notification Documents”). The Winner must sign, complete, and return to the Sponsor, by postal mail, the Release, Affidavit, and any Prize Notification Documents within two weeks from the date printed on the Notification. In addition, Winner is required to provide Personal Information of the individual that Winner chooses to be his/her Guest. The Guest will also be required to execute Prize Notification Documents as the Sponsor deems appropriate including, at a minimum, a Release. Failure to do all of the above will result in the Participant being disqualified and an alternative Winner will be selected through the automated process from the remaining eligible entries. Notification of the winning status must be kept confidential until Winner is announced by Sponsor.

11. Prize, Average Retail Value, and Responsibility of Winner for Prize Redemption:

a. Grand Prize Winner:

i. The Winner will receive the following

1. One (1) seven (7) day safari hunt for one (1) Hunter and (1) observer (the “Guest”) in which the Hunter and Guest will be guided by a professional guide service, arranged by the Hotel, and the Hunter may have the opportunity to harvest up to six (6) animals which may include one of each of the following animals (the “Hunt”): Blue Wildebeest, Springbuck, Impala, Gemsbuck, Blesbuck and/or Warthog (“Animals”);
 - a. Selection and number of Animals is subject to change. There is no guarantee that the Animals listed above will be seen or harvested on the Hunt;
 - b. The Guest must be 21 years or older to attend the Hunt with the Winner and the Guest has no rights or privileges independent from his/her being the guest of the winner;
2. Roundtrip coach airfare to the Hosea Kutako International Airport in Windhoek, Namibia, Africa (the “Namibian Airport”) via Frankfurt, Germany from either John F. Kennedy International Airport in New York City, New York (“JFK”), or Los Angeles International Airport in Los Angeles, California (“LAX”);
3. Accommodations for six (6) nights at the Mount Etjo Safari Lodge (based on double occupancy) (the “Hotel”);
4. Three (3) meals a day provided by the Hotel;
5. Transportation from the Namibian Airport to the Hotel and from the Hotel back to the Namibian Airport;
6. All local Namibian taxes and fees associated with the Hunt and the Hotel; and
7. Animal preparation for up to six (6) Animals;

- ii. All having an average retail value (“ARV”) of over \$16,000 USD (\$22,997 CAD) (the “Trip”).
 - iii. All references to U.S. and Canadian laws including its ARV herein are furnished at an exchange rate as of January 18, 2016. The Canadian ARV could change at the time of receipt of the prize.
 - iv. The Trip must be completed no later than December 31, 2017. The Winner must advise Sponsor of its preferred date of travel as well as the name and information of the Guest.
 - 1. Any costs associated with additional travel companions beyond the Guest shall not be the responsibility of the Sponsors. Winner and/or additional travel companions shall be responsible for all costs associated with travel, accommodations, hunting fees and costs, and any other incidental or personal expenses of such additional travel companions beyond the Guest.
 - v. The Winner and Guest are responsible for possessing a valid U.S. or Canadian Passport respectively. The Winner must be in the possession of a valid U.S. or Canadian Passport prior to and throughout the duration of the Trip and is solely responsible for maintaining the possession of such Passport.
 - vi. The Winner must possess a current hunting license, valid in any state of the U.S. or any territory of Canada at the time of the Hunt. The Winner must abide by all applicable Namibian hunting laws and regulations.
 - vii. The Winner may either (1) provide his/her own firearm for the Hunt or (2) rent a firearm for an additional fee from the Hotel.
 - 1. If the Winner brings his/her own firearm, the Winner must comply with all import permitting regulations of the United States, Germany and Namibia.
 - 2. Winner is solely responsible for the transportation of his/her own firearm and for compliance with any rules and regulations relating to the transportation of a firearm internationally and domestically.
 - viii. Hotel and Airline carrier’s regulations and conditions apply. Trip may not be combined with any other offer and travel may not qualify for frequent flyer miles or points. Dates of departure and return are subject to change. Seat selection and timing of trip is subject to availability and confirmation of reservations. No refunds or credit for changes are allowed.
 - ix. Hotel Accommodations are based on single or double occupancy of Winner and Guest.
- b. **Prize Redemption:** The Winner shall solely be responsible for paying any and all taxes, fees, and other charges, including withholding tax or Value Added Tax, associated with winning a Prize that may be required by the laws or regulations of any federal, state, provincial, territorial, or local government of the United States or Canada. The Prize is non-refundable, non-assignable, non-transferable, and not redeemable for cash. No substitutions are permitted except the Sponsors reserve the right to substitute the Prize (or prize element) with one of equal or greater value in case of unavailability or factors out of its control. Any other incidental expenses not specified herein are the Winner’s sole responsibility, including but

not limited, to transportation to and from JFK or LAX, airline baggage fees, the cost of any alcoholic beverages, tips, the cost of shipping prepared Animals back home, any fees associated with the safe transportation or import of his/her firearm, firearm rental fees (if the Winner chooses to rent a firearm from the Hotel), and other personal expenses. Additionally, the Winner shall be solely responsible for all insurance requirements for the trip, themselves and their property. If the Winner is a Canadian resident, he/she must have correctly answered the mathematical skill-testing question provided during the Prize Notification, without assistance and within the time provided (if applicable), in order to redeem the Prize. Any unclaimed Prize by any Winner will be forfeited and no further drawings for a winner will be conducted. Should the Winner forfeit the Prize for any reason, whether in his/her control or otherwise, under no circumstance will the Guest be able to assume the Winner's right and privileges under this sweepstakes.

12. Releases by Participants and Winner: Participants accept all the risk and consequences of their entry and participation in this Sweepstakes and agree to release and hold harmless the Sponsors and Sponsor Affiliates from any and all consequences, liability, losses, damages (including without limitation, consequential, punitive, incidental, special, or increased damages, and those related to personal injury, death, or damage to property) and costs and expenses, of any kind including reasonable attorneys' fees, under any legal theory, arising from or related to this Sweepstakes, including but not limited to their entry and participation in the Sweepstakes, the acceptance of the Prize, printing errors, and any claims based upon the rights of publicity, invasion of privacy, and defamation, even if the Sponsors or a Sponsor Affiliate were aware of the possibility of any such consequences, losses, damages, etc. Without limitation, all Participants agree that the Sponsors and Sponsor Affiliates shall not be liable for any claims, damages, losses, costs, or expenses, of any kind, arising from or related to circumstances beyond their reasonable control, including but not limited to events of nature, acts of government, acts of terror, acts of war, civil unrest, labor shortages and/or strikes, even if the Sponsors or a Sponsor Affiliate were aware of the possibility of any such events occurring. Participants and the Winner further agrees to release the Sponsors and Sponsor Affiliates from any and all claims that any advertising subsequently produced, presented, and/or prepared by or on behalf of the Sponsors infringes a Participant's rights with regard to any elements, characters, or ideas contained in any entry. Winner shall warrant that he/she and Guest are able to travel internationally without restrictions and will both comply with all laws and regulations in the U.S., Canada, and Namibia and any other international laws and rules involving travel.

13. Sponsors' Rights Toward Winner: Submission of an entry irrevocably grants the Sponsors and Sponsor Affiliates the unconditional and perpetual right and permission to use a Participant's name, entry, hometown, image, likeness, photograph, and/or statements regarding his/her participation in the Sweepstakes (with or without using the Participant's name) in any and all media whether now known or hereafter developed, without limitation and without compensation to any Participant. Winning the Prize constitutes permission (except where prohibited by law) for the Sponsors and Sponsor

Affiliates to use a Winner's name, entry, hometown, image, likeness, photograph, and/or statements regarding his/her participation in the Sweepstakes at the Sponsors' discretion for announcements, future advertising, and/or publicity in any and all media (including online posting) now or hereafter devised throughout the world in perpetuity, without additional compensation, notification, or permission. The Sponsors also reserve the right to conduct a background check on any potential Winner and reserve the right in their sole discretion to disqualify any person based on such background check if the Sponsors determine in their sole discretion that awarding the Prize to such potential Winner might reflect negatively on a Sponsor's image, goodwill, or brand. In the event it is determined that a Winner has not complied with these Official Rules, or is otherwise disqualified then the Sponsors will select an alternative Winner through its automated system from the remaining eligible entries and notify that individual accordingly. The Guest has no rights, vested or otherwise to the Prize. If the Winner is disqualified for any reason, the Guest will not assume the Winner's position as the Winner.

- 14. Access to Announcement of Winner:** The name of the Winner will be available online at the Sponsors' websites for 90 days after the Winner is confirmed and finalized. Anyone may request the name of the Winner by mailing a self-addressed, stamped envelope to a Sponsor at the address listed herein.
- 15. General:** The Sponsors and Sponsor Affiliates are not responsible for: (a) any electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft, alterations, or unauthorized access to entry materials, or (b) any electronic or technical errors, malfunctions, or limitations of any kind, including inaccurate transmissions and failure to receive entry information, or (c) injury or damage to a Participant's or any other person's computer related to or resulting from downloading, uploading, and/or submitting Sweepstakes materials. If for any reason the Sweepstakes is not capable of running as planned, including for reasons of computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure, or any other cause beyond the control of the Sponsors which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, the Sponsors reserve the right to withdraw or cancel the Sweepstakes and to determine the winner from all eligible entries received prior to withdrawal or cancellation. The Sponsors reserve the right to disqualify any Participant it believes has intentionally violated these Official Rules. The Sponsors reserve the right in their sole and unfettered discretion to disqualify any Participant who tampers or is suspected of tampering with the entry or Winner selection process. Any attempt by a Participant to deliberately damage a Sponsor's entry site or undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil laws. Should such attempt be made, the Sponsors reserve the right to seek damages and/or other relief from such Participant to the fullest extent of the law.
- 16. Non-Discrimination:** The Sweepstakes is open to all eligible persons regardless of age, race, ethnicity, national origin, gender, sexual orientation, disability, veteran status, marital status, religion, or political beliefs.

17. Applicable Law: All Sweepstakes Participants agree that the Sponsors have the sole right to decide all matters and disputes arising from this Sweepstakes and the Official Rules, and that all decisions of the Sponsors are final and binding. Any matter or dispute with a United States resident arising from this Sweepstakes or these Official Rules is governed by the laws of the State of Connecticut, and by entering, all Sweepstakes Participants agree that all claims or disputes must be resolved exclusively in the federal or state courts of Connecticut. Any matter or dispute with a Canadian resident arising from this Sweepstakes or these Official Rules is governed by the laws of Ontario, and by entering, such Canadian Sweepstakes Participants agree that all claims or disputes must be resolved exclusively in the courts of Ontario.

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